

## **Corporate Partnerships Manager**

£28,000 -£35,000 FTE per annum (gross), permanent

We think that this job requires 35 hours a week, but we're open to considering part time (28 -30 hours per week) with the opportunity to organise hours flexibly. This role will require a DBS check.

# Responsible to: Head of Fundraising

# About Little Village

Little Village is like a foodbank, but for clothes, toys and equipment for babies and children up to the age of 5. We've grown to be one of the largest 'baby banks' in the UK, supporting over 17,000 children since we launched in 2016. Families are referred to us via a network of over 1,900 professionals such as midwives and social workers.

As a volunteer powered movement of parents committed to alleviating child poverty, Little Village's vision is that every child in the capital has the essential items they need to thrive.

# About this role

Join our dynamic and growing fundraising team as a Corporate Partnerships Manager, contributing to Little Village's mission of supporting families and young children in communities across London. We are seeking a passionate individual who is dedicated to tackling child poverty and embodies our values of love, solidarity, thriving, and sustainability. With one in four children across the capital living in poverty, there has never been a greater need than to deliver essential items for children to enable them to thrive!

This is an exciting time to join the Fundraising Team at Little Village and we already have a number of Charity of the Year and longer-term corporate supporters, with potential to grow. This role will account manage and shape the delivery of new and existing partnerships, ensuring they give maximum value to both Little Village and the communities in which our hubs are based.

This is a unique corporate partnerships role where you will play a crucial role in leveraging the support of corporate volunteers, gifts in kind, and pre-loved donation drives, alongside financial donations. Little Village heavily depends on a multifaceted approach to corporate partnerships, and you will have the opportunity to make a significant impact on the organisation's growth and sustainability.

If you have a passion for corporate partnerships, volunteer engagement, and making a positive impact on the lives of families and children, we invite you to join us on this fulfilling journey.

#### Purpose of role:

As the Corporate Partnerships Manager at Little Village, your primary objective is to manage and enhance our corporate partnerships programme, fostering a robust network of support. This role encompasses the unique opportunity to not only secure financial contributions but also to actively engage a broad portfolio of corporate partners in hands-on initiatives, such as volunteering sessions at our warehouse and baby banks.

We work with a wide range of corporate partners, who share our commitment to families with young children. This role is key to the professional delivery of these partnerships, as well as supporting our ambitions to grow our corporate income.

### **Key Responsibilities:**

- Manage and develop relationships with new and existing corporate partnerships that maximises support for Little Village at multiple touchpoints; to grow and deepen the connections corporate supporters have with Little Village, ensuring that everyone feels like an active participant in our community.
- Develop, manage and market a programme of volunteering opportunities, donation drives and sporting events that build Little Village's relationships with businesses.
- Support the delivery of the unique corporate volunteering programme, acting as the key point of contact for Little Village corporate volunteering to partners and prospects, liaising with the volunteering team, our hubs and warehouse to book in team sessions. When necessary or appropriate to the partnership, support these sessions in person on the day.
- Develop and deliver partnership plans, including general administration such as sending out thank you and acknowledgment letters, providing fundraising resources, and providing regular reports to corporate donors on the impact of their support.
- Support companies to deliver successful fundraising initiatives and events.
- Collaborate closely with internal stakeholders across Little Village including Marketing & Communications, Operations, and Volunteering.

## Person specification

We are looking for a fundraiser who will be integral part of the team, managing a varied work load and making contributions to across our wider team.

We are open to experienced corporate fundraisers as well as fundraisers from other disciplines that bring transferable skills. If you do not meet the full criteria for this role but are open to learning – please get in touch! We welcome your application.

This is a truly unique, hands on role that will make a visible difference to families and children living in poverty across London.

### <u>You will:</u>

- Be a people person with excellent relationship skills.
- Have experience in account management, new business, volunteer management or have other fundraising experience. We welcome applications from outside of the charity sector if you have transferable skills.
- You will have excellent organisational skills.
- Be a great negotiator, with a proven ability to build and maintain relationships
- You will be passionate about Little Village's work with families living in poverty, as well as committed to our focus on sustainability and re-use.
- Have a positive, can-do attitude, and be willing to learn
- Be self motivated, a problem solver and work well independently and in a team
- Have excellent written and verbal communication skills.
- Be IT literate with MS Office/Google Docs; knowledge of fundraising databases and platforms is advantageous.
- You will be able to demonstrate an understanding and application of Little Village values.

# What we can offer

### Salary and pension

The salary for this role is £28,000 - £35,000 per annum FTE (gross). If eligible, we will match your contributions by 3% on pensions.

### **Annual leave**

You will be entitled to 25 days of annual leave plus bank holidays (these will be pro-rated to reflect your working hours if you work less than 35 hours per week).

### Hours of work

We think that this job requires 35 hours a week, but we're open to considering part time (28 -30 hours per week) with the opportunity to organise hours flexibly. This Is a 52 weeks per year contract. We are a family friendly organisation.

### Location

The role will be primarily based at home but will require travel to meet corporate partners at their offices as well as to Little Village baby banks & our warehouse; the team works together in person once a week at a central London location.

## Contract

This is a permanent contract, starting as soon as possible. You will have a probation period of 3 months

# The application process

Little Village operates in London, one of the most diverse cities in the world. We are working towards a goal where our team fully reflects that diversity and difference in lived experiences and strongly encourage applications from under-represented groups including: people from Black, Asian and Minority Ethnic backgrounds, LGBTQ+ people, people with disabilities, people with lived experience of poverty either personally or through family, experience of the care system, non-graduates and firstin-family graduates. As part of our commitment to fairer recruitment, all applications will be assessed without names and any protected characteristics.

We seek to recruit people with a good combination of talent, skills and potential, promoting equality for all, and welcome applications from a wide range of candidates.

We want Little Village to be a place where our individual differences and contributions are truly recognised and valued. We want to support people with disabilities and are fully committed to make any reasonable adjustments so that everyone can apply to this role. We are serious about working with the right candidate to make this role work for them. To read our Equal Opportunities Policy please see <u>here</u>.

We know everyone's lives are different and that traditional working patterns may not be quite right for you. We think this job requires 35 hours per week but if you are interested in the role but cannot commit to the hours above, we are also open to discussing the hours you are able to do.

The requisite eligibility criteria, or work visa to work in the UK are a requirement for this position and unfortunately, we are not able to offer relocation and/or sponsorship support.

Please note that this position will require a DBS check.

If you need additional support with your application or interview process, then please do let us know what you need and where we can help make this accessible.

**To apply, we would like you to complete** <u>this online application form</u> by 9am on Monday 8<sup>th</sup> January **2024.** Here, you'll be able to attach a CV. You will also need to respond to the following questions, using up to 500 words for each answer.

- What skills and experience would you highlight that are relevant to this role and our work at Little Village?
- How have you successfully juggled multiple priorities and what strategies, systems and processes have helped you to do so?
- How would colleagues and friends describe you? What are your superpowers and how are you still developing?
- Which of our four values; love, solidarity, thriving and sustainability resonates with you most and why?

We will be looking for concrete evidence of the difference you've made in relation to the questions we've asked: it's your chance to show us the skills and experience you'd bring to this role.

We will also invite you to complete an <u>anonymous equal opportunities form</u>. The information contained in this questionnaire will be treated as confidential and will be used for monitoring purposes only. This information won't be seen by any person involved in the selection process for this post. It will enable us to monitor how we are doing against our diversity and inclusion commitments.

Applications should be completed by **9am on Monday 8<sup>th</sup> January 2024**. Please note, applications not using the online application form and following the guidelines set out here will not be considered.

## Key dates

### Submission of application: 9am on Monday 8th January 2024

All applications will be assessed on the match to the experience and skills set out here. We know we are asking for a lot and we are looking for your honest appraisal of where you are already high performing and where there is room for growth.

### First interview: and 15 & 16 January 2024

This will be a competency-based interview with two members of the Little Village team. We will confirm who you'll be meeting when this interview is arranged.

### Second round interview: 22&23 January 2024

This will be a competency-based interview with two members of the Little Village team. We will confirm who you'll be meeting as well as the location when this interview is arranged.

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