

Annual Report and Accounts

Little Village



2022





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Welcome from our Chair

I'm very proud to present the Little Village annual report and accounts for the year ended 31st December 2022.

2022 has been a year of change and growth at Little Village, in the midst of an increasing cost of living crisis. Thankfully, our incredible community has stepped up in response, with a 93% increase in our volunteers enabling us to support 41% more families than the previous year.

We've moved into new spaces in Tooting, Hounslow and Hackney (as part of the Hackney Family Centre, a partnership with Guinness Housing Partnership, Sal's Shoes and Boiler House), and our beautiful 'shops' have been incredibly well received by families and volunteers alike, offering choice and a place to connect.

The Signposting and Guidance advice we offer families has expanded, thanks to support from the GLA, which means families have been linked with services such as housing or debt advice that can move them from crisis to coping.

We've also continued our work as a force for change to tackle child poverty,

"We've also continued our work as a force for change to tackle child poverty."

publishing a second research report in partnership with the Joseph Rowntree Foundation and giving families a voice across the media and



online, with a wide range of national and regional coverage.

We've only been able to do that through growing our 'village' of families, volunteers, donors, supporters and staff. We're so grateful to them all for standing up to the continued growth of child poverty.

Olivia Gillan-Bower

Welcome from our CEO

A year of change and challenges for the Little Village team has still resulted in some extraordinary results. We've been able to support even more families with the essentials they need. But also to go beyond that with both signposting and guidance and by giving a platform to highlight the realities of being trapped in poverty with a baby or young child.

Our team has moved in to new spaces and established a new 'blended' model of offering a 'shop' visit and home deliveries, which has been well received by families and referral partners.

Despite the cost of living crisis growing in prominence, baby banks continue to be less recognised than other support such as

"Despite the cost of living crisis... baby banks continue to be less recognised."

food banks. We have therefore begun work with Ark, Save the Children and Baby Bank Network Bristol to incubate a national network of baby

banks which we hope will lead to greater sharing of processes and information, as well as access to more funding and products that we all need.

It was a pleasure to host a visit from HRH The Princess of Wales to our Wembley hub in Brent in June. This brought recognition to the staff and volunteer team, as well as to the issue of poverty amongst families with young children and the support baby banks can offer.



It's such a privilege to be a part of the dedicated Little Village team, not just the staff and volunteers, but everyone who makes what we do possible. We will need that village even more in 2023 as we keep on battling the cost of living crisis.

Sophie Livingstone MBE

The Trustees present their annual report and the audited financial statements for the year ended 31 December 2022. Included within the Trustees' report is the directors' report as required by company law.

Reference and administrative information set out on page 61 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102 ('Charities SORP').



About Little Village

About Little Village

Who we are

Our vision

Our vision is of thriving communities where families share their pre-loved kit and every child under five has the start in life they deserve.

Our mission

We have three:

1. To ensure families on low incomes with children under five have the support and essentials they need;
2. To work together with parents to fix the systems that trap families in poverty;
3. To inspire families to choose and share pre-loved children's clothes and kit.

What we do

We equip families with pre-loved children's clothes and baby essentials as well as linking them with key services. We also work alongside parents to try to fix the systems that create a poverty trap.

We operate out of five main centres in London (in the boroughs of Wandsworth, Camden, Brent, Hackney and Hounslow) and we are powered by an incredible group of 1,212 committed volunteers. We've grown to be one of the largest 'baby banks' in the UK, supporting over 25,000 children since we launched in 2016 – including 7,009 children in 2022 alone.

The families who come to Little Village are referred to us by a network of over

About Little Village

2,300 professionals from more than 500 organisations, such as midwives, health visitors, social workers, and children's centres.

Families can receive items from us either by having them delivered to their homes, or by coming into one of our 'family shops'. When clothing and kit are being delivered, our family liaison team will first speak to families over the phone to understand their needs – from what kind of toys their kids like to play with, to what type of buggy might work best for them. Volunteers use this information to carefully pack delivery boxes with clean and pressed clothes and personally selected items.

When families come into one of our spaces, they are welcomed with love and kindness and treated with dignity. Volunteers help them choose the items they need from our extensive stock of high-quality donated clothes, toys, buggies, beds and more. Families can be referred again to receive new items every three months, as their needs evolve, and are encouraged to donate back to Little Village any items that they have finished using.

Although we call ourselves a 'baby bank', we provide so much more than just high-quality kit to families – at the core of what we do is a desire to build connections across communities and to create opportunities for people to thrive.

We have always argued that our work should not only serve to support families who are struggling, but should also act as a force for change when it comes to the existence of child poverty. We are committed to playing our part in ending child poverty and we believe that every child deserves the best possible start in life.

How we work

We believe in the power of **solidarity**, bringing people together to support each other. We create spaces where everyone can **thrive** – families and their children, our volunteers, our team. We have a passion for **sustainability** and at the heart of everything is the belief that **love** is a force for change in a world where so many of us have to fight for the basics.

The need we respond to

The scale and depth of child poverty in London is shocking; 37% of children in London live below the poverty line. That's 700,000 children. We've supported families this year who are rationing nappies to one a day, unable to afford the bus fare to access a local foodbank and who couldn't afford energy costs, even before the price increases hit them.

We worked with the Joseph Rowntree Foundation again in 2022 to look at poverty rates in families with young children. This research found that around half of the 4.2 million children in poverty in the UK live in a family with a child under

About Little Village

the age of five. This demonstrates how the presence of younger children in the household exacerbates the prevalence of poverty due to the increased financial pressures families face.

The research also highlighted the intersectional nature of poverty amongst families with young children, finding that:

- 47% of racial minority families with a child under five are in poverty.
- 55% of children in single parent families with a child under five are in poverty.
- 40% of children in families with a child under five and a disabled parent are in poverty.

This is not a problem that's going away. According to the [Resolution Foundation](#), the total number of children in poverty is predicted to rise by 2024/25, with over one in three (33.7%) children expected to be living in poverty by that time.

Little Village exists to offer immediate practical help to families unable to afford the essentials, but also to stand in solidarity with them at a time when they need help and to give them a voice through our 'force for change' work.

What started as a 'baby bank', collecting and gifting high quality kit to local families

experiencing tough times, has become so much more. People come to us with material needs, but through the Little Village community we're able to meet an additional set of universal needs: the need for connection, for confidence and for a sense of belonging. Little Village helps alleviate material poverty, but it also builds community and gives people opportunities to thrive.

Everyone has times in life when they need help, and times in life when they're able to offer help. That's what Little Village is there for.

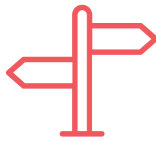


Our strategic objectives



Helping more children

We want to help more children living in poverty by opening more centres (either major hubs or smaller satellites) so that we can serve families right across London.



Offering families broader support

We want to ensure that Little Village offers families more than just 'kit' by also providing emotional support and, if necessary, referrals to other organisations.



Building our volunteer programme

Volunteers are at the heart of Little Village and our volunteer programme offers people from all backgrounds the opportunity to grow and thrive. We have an explicit focus on developing skills and helping people back into the labour market when this is what they want.



Being a force for change

We believe that every child deserves the best possible start in life. Our focus is on changing unhelpful and damaging attitudes and beliefs towards child poverty as well as campaigning for policy change.



Building a resilient organisation

It is critical that our strategic objectives are supported by a strong and resilient organisation, with sustainable funding, a forward-thinking approach to people management and development, and robust financial and operational systems.



Our values



Solidarity

We bring people together across economic and social divides, united in a shared belief that every parent deserves to give their kids the best possible start in life.



Sustainability

We achieve our mission whilst treading lightly on the planet, joining forces with other parts of the circular economy to reduce waste and promote re-use.



Love

We see love as an action – an act of donating precious baby kit, of volunteering valuable time and of offering solidarity during tough times.



Thriving

This means having a sense of agency, belonging, and hope. And these are the qualities we focus on in how we work as well as what we do.



Achievements of the year

Achievements of the year

Helping more children

We supported 7,009 children in 2022, fulfilling 41% more referrals than in 2021, which was bolstered by the direct provision of hygiene packs during the pandemic. This work was achieved by operating out of existing centres in Kings Cross (Camden), Battersea, Balham, Roehampton and Brent (Wembley). We moved from Battersea to a new Tooting hub in April, and in partnership with Guinness Housing Partnership, Sal's Shoes and Boiler House Spaces, opened the Hackney Family Centre in Lower Clapton, in June.

In May, we moved from the gifted temporary warehouse space in Watford to a replacement space in Hounslow, on the first floor of the Treaty Shopping Centre, which we will occupy until December 2023. This has provided us with slightly longer-term certainty and continues to free up much-needed space at our hubs, as well as enabling us to receive large donations of items such as toiletries or end of line clothing from corporate donors.

In addition to our core work, we have continued to work as part of the Voluntary and Communities Sector Emergency Partnership (VCSEP) alongside organisations such as the British Red Cross. This has enabled us to offer support in emergency situations, such as to newly arrived asylum seekers in London hotels. We also partnered with the London Borough of Camden to provide welcome packs, toys and nappies for families with young children from Ukraine arriving at the Eurostar terminal in St Pancras International station.

Achievements of the year

Offering families broader support

During 2022, Family Liaison staff and volunteers contacted 2,415 families following their referral to connect with them, explain the service, offer solidarity and ensure their needs were understood so the right clothing and equipment would be delivered. They also contacted 3,082 families after delivery to make sure the family understood how to get further support from Little Village in the future and, where necessary, provide initial signposting and information on other issues or a referral to the Signposting and Guidance service.

Our Signposting and Guidance service has continued to grow during 2022, thanks to funding from the Mayor of London.



Achievements of the year

We have contacted families for post-support feedback. Of those that responded:

- 63% were able to access the signposting resources provided.
- 88% who had accessed support said it had helped.
- 66% of those who sought information and support on the issue of money were able to get extra money or save money because of Little Village's support.

"It has helped me to feel more confident and positive. it was very helpful and I am very grateful."

"I felt glad that someone was trying to help me/fight my corner"

"Felt amazing. Opened options, which gives hope. Felt supported."

Building our volunteer programme

What we have achieved this year wouldn't have been possible without our incredible volunteers. During the year, 1,212 volunteers donated over 32,000 hours of their time, an amazing 97% increase on the number of volunteers we had in 2021.

In 2022, Little Village made efforts to further broaden the diversity of volunteers by removing barriers and by offering a range of volunteer opportunities where training was provided for all roles.

We believe there is a role for everyone – and offer inclusive opportunities for roles such as packers, drivers, sorters, shop liaison, warehouse roles, family liaison by phone, signposting and guidance.

To reach and retain as many volunteers as possible we have offered:

- Home-based opportunities for volunteers in need of flexibility or for those less able to leave home.
- Welcoming environments for families we have supported - 14% of volunteers who responded to our end of year survey said they had previously received support from Little Village.
- Opportunities for parents with their children – there have been sessions with creches in Camden and Balham; three sessions with Family Volunteering Club, a partner organisation that facilitates sessions with parents and young children; Saturday family sessions in our Tooting and Brent hubs all allowing families to attend.
- Young volunteer opportunities – we supported 33 young people to volunteer with us in 2022, several of whom were working towards Duke of Edinburgh awards (seven at the Bronze level, one at Silver and one at Gold level).
- Volunteering opportunities for people with learning disabilities. We offer organised supported volunteering at Hounslow for groups needing additional support and guidance to volunteer.

Achievements of the year

- Corporate volunteering days, enabling teams from businesses to join us for one-off sessions.

"I didn't realise how much I'd get out of volunteering. Giving my time really helps me to feel connected to my community." (Volunteer survey respondent)

"I love the work Little Village does. I enjoy helping and making new friends. It helps me have a sense of community." (Volunteer survey respondent)

"Enjoy meeting people of all ages, abilities, ethnic groups." (Volunteer survey respondent)

Being a force for change

Alongside our operational work, we've done a lot to raise the profile of the challenges faced by low-income families.

Our second 'It Takes a Village' report, with the Joseph Rowntree Foundation, was published in April 2022 alongside a well-attended webinar and media coverage.

HRH The Princess of Wales visited our Brent hub in June, which attracted a wide range of media coverage and led to an increase in volunteers and pre-loved donations to our Brent hub in particular.

We have continued to highlight the cost of living crisis and to give families a platform to share their experiences, with coverage on Channel 4 News, ITV National News,

ITV London News, BBC London News, BBC London Radio and HELLO! magazine.

Building a resilient organisation

People

Our staff team has expanded to reflect the addition of new spaces, and our increasing operations overall. The departure of our Head of Programmes led to a small re-organisation and the creation of two deputies for the Head of Operations, as well as the new role of Head of Volunteering which will be recruited in 2023.

Fundraising

This was a year of change and transition for the fundraising team, with the departure of Little Village's first Head of Fundraising, a period of interim cover and a new Head starting towards the end of the year. A parallel change took place for the Trust and Foundations role, which was initially vacant and then covered by an interim consultant while the permanent new postholder was recruited. These interim and consultant expenses all contributed to increased fundraising costs but also ensured the security of our fundraising income for the year: grants and donations were managed well and donor pledges secured. Community fundraising developed and grew over the year thanks to excellent relationships with local schools and we raised the funds needed by Little Village to help more than 7,000 children.

Achievements of the year

The income for the three years up to 2022 has been exceptional, representing extraordinary generosity from the general public and organisational donors during the Covid-19 pandemic. As the cost of living crisis escalates and the need from families increases, many of these funds are anticipated to fade away and it is now time to make a concerted effort to diversify our income and continue to invest in fundraising.

We are enormously grateful to all our generous donors who supported us in 2022.

Processes and technology

We continue to work hard to ensure our management processes (for example,

project planning, objective setting and review meetings) have kept pace with our organisational growth. We have continued our technology project which is focused on ensuring that our use of the Salesforce system makes our operations as smooth and efficient as possible.

Governance

We appointed Helena Simpson to our Board of Trustees in September 2022. She brings significant operational and retail experience in support of Little Village's growing footprint across London. We will be embarking on more Trustee recruitment during 2023 to further diversify our Board and add to our skills base.



Above: HRH Princess of Wales visiting Little Village

Our impact

 7,009 children supported	 £2.75m worth of items gifted*	 581 parents signposted to extra support
 8,289 bundles packed	 1,878 beds gifted	 5,109 coats gifted
 1,365 buggies gifted	 16,640 books gifted	 4,676 packs of nappies gifted
 1,212 volunteers	 1 royal visitor	 2,342 referral partners

* This represents the 'as new' value of the donated items gifted to families as well as the value of new items bought such as mattresses and hygiene products. This shows what it would have cost families to buy this kit new. The financial statements show the second-hand value of donated goods in line with the Charities SORP.

Financial review

Review of the year

Income and expenditure

The charity's total revenue for 2022 was £3.5m (2021: £2.8m). This includes £743k for the value of goods donated to Little Village for distribution to families during the year (2021: £574k) and £645k for the value of donated services that we received to support our operations (2021: £72k).

Monetary income in the form of donations and grants amounted to £2.1m (2021: £2.1m). The largest single item of grant income in the year was £325k received from The National Lottery Community Fund to fund our core salary costs. Most of our remaining monetary income was received from other grant-making organisations (including

trusts and foundations), statutory bodies, corporate donors and individuals.

The charity's total expenditure for the year was £3.4m (2021: £1.9m). This figure includes the value of donated goods given out to families, which was £726k (2021: £550k). It also includes £645k for the value of certain services which were donated to the charity (2021: £72k).

Staff costs continued to be our most significant expense at £1.2m (2021: £666k), increasing as we added to our staff count to keep pace with the needs of our operations (a headcount increase from 18 to 31 on a full-time equivalent basis).

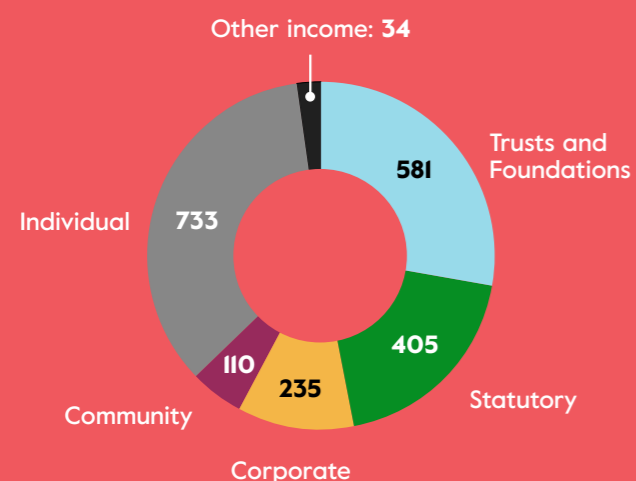
The four-year trend shown overleaf summarises the key components of our income and expenditure, including restricted and unrestricted funds.

Donations in kind

In line with best practice according to the Charities SORP, the value of donated goods given out during the year is also included in these accounts. Specifically, donated goods given to beneficiary families are recognised in both income and expenditure, at the same amount, when they are distributed to families rather than when they are received by Little Village. No balance sheet value is assigned to any second-hand donated items that are held at the year-end. Where goods have been donated to Little Village as brand new, items held at the year-end are reflected as stock on the balance sheet to the extent that the value is material. Where such stock is recognised on the balance sheet, there is a corresponding adjustment to income, meaning that the reported income and expenditure figures for donated goods may not be the same.

The total value of donated goods given out by Little Village in 2022 was £726k (2021: £550k), which is reflected in expenditure, and included in income (along with an adjustment to take account of the stock of brand new donations reflected on the balance sheet). To value second-hand donated goods for the purposes of the income and expenditure disclosures, we take a second-hand market value estimate of each type of item. Baby clothing is valued on the basis of bundles, reflecting both how they would typically be sold second hand, and the way in which we distribute bundled clothing to families. Brand new

2022 monetary income



£'000	2019	2020	2021	2022
Total income	865	2,151	2,828	3,545
<i>Of which:</i>				
Monetary income – donations and grants	391	1,635	2,178	2,128
Donated goods	471	514	574	743
Donated services	-	-	72	645
Total expenditure	869	1,428	1,861	3,418
<i>Of which:</i>				
Staff costs	232	437	666	1,180
Donated goods	471	514	550	726
Donated services	-	-	72	645
Surplus/(deficit) for the year	(5)	722	967	128

items donated to Little Village are reflected in income and expenditure based on the 'as new' value.

Donated services are recognised in our accounts as income and expenditure where they are services we would have needed to procure anyway. Where donated services are of a higher quality (and therefore higher value) than we would have ordinarily paid for, we have accounted for them at the value we would have been willing to pay. The significant increase in the value of donated services in 2022 represents the rent and service charge for our site in Hounslow that has been covered by a donor.

Significant events affecting financial performance and financial position during the year

The restrictions imposed during the Covid-19 pandemic had been lifted for most of 2022, but we have continued to make use of the delivery-based model that we developed during 2020, alongside our traditional family collections. Delivery costs incurred during 2022 were thus around £100k, by comparison with £47k last year.

As noted in the introductory section of this report, we opened some new sites in 2022. We have benefited from the generosity of

several donors in relation to both fit-out and ongoing occupation costs. Nevertheless, the property expenses borne by Little Village have increased to £201k in 2022 from £109k in 2021. We anticipate that property costs will be an increasing challenge as some of our lease contracts may terminate in the coming months and it is likely that we will have to seek alternative space on commercial terms.

We have continued to invest in our IT infrastructure, to ensure that it keeps pace with our growth and the increasing complexity of the services that we offer to families. IT consultancy expenditure in 2022 was £82k (2021: £53k).

Financial review

Staff numbers have continued to increase, with 31 employees in 2022 (measured on a full-time equivalent basis). This compares with 18 employees in 2021 and 12 in 2020. Staff costs now represent around 58% of our monetary expenditure (ie total expenditure other than the value of donated goods and services).

Reserves

The Trustees continually monitor the charity's financial position and specifically review its required level of reserves each year. This review takes into account the types of income and the risks and uncertainties associated with each; the level of fixed costs including salaries and property rent; variable costs associated with providing our services; the needs of the families whom we support; the funds required to achieve our strategic goals; and any one-off expenditure planned in the foreseeable future.

At the end of 2021, the Trustees agreed to designate a portion

(£150k) of the charity's unrestricted reserves towards the cost of upgrading our premises and IT infrastructure. Our increased level of expenditure in these two areas during 2022 means that this designated reserve has been utilised. However, recognising the challenges that Little Village faces in securing suitable affordable premises, and the need for continuing development of our IT systems, the Trustees believe it is prudent to hold some level of designated reserve for these items. Accordingly, a sum of £250k has been allocated to a designated reserve with the same purpose (premises and systems).

At the end of 2021, the Trustees also agreed to establish a designated reserve at £500k for the purpose of meeting staff costs for roles that are considered critical to the provision of front-line services. As noted elsewhere in this review, our staff costs increased significantly in 2022, and this designated reserve has also been utilised. Several new roles are being recruited in 2023.

This includes further strengthening of our fundraising team in order to ensure that our current level of income can be not only sustained but also increased to keep pace with Little Village's plans. Recognising the likelihood of an in-year deficit for 2023, the Trustees have agreed to allocate £500k to a designated fund to support staff costs as a way of helping to safeguard the charity's services.

The Trustees have agreed that the minimum level of general unrestricted reserves should be sufficient to cover our budgeted fixed and variable costs for a period of between three and six months (amounting to between £727k and £1,453k). As at 31 December 2022, general unrestricted reserves, excluding the designated funds, stood at £1,230k. This represents approximately five months' budgeted fixed and variable costs.

Movements on unrestricted and restricted reserves for the financial year are summarised below.

£'000	Unrestricted funds		Restricted funds	Total
	General	Designated		
Brought forward 1 January 2022	1,172	650	51	1,873
Net income/(expenditure) for the year	158		(30)	128
Utilisation of Designated Funds brought forward	650	(650)	-	
Transfer to new Designated Fund (premises and IT)	(250)	250	-	
Transfer to new Designated Fund (staff costs)	(500)	500	-	1,873
Carried forward 31 December 2022	1,230	750	21	2,001

Financial review

Going concern

The cost of living challenges being experienced by families across society, compounded by the longer-term social and economic repercussions of the Covid-19 pandemic, mean that Little Village is operating in a generally uncertain environment. The principal risk that Little Village faces is our ability to sustain the level of income needed to support the ever-increasing number of families who seek our help, and to meet our own growing level of costs. Taking these factors into account, the Trustees have reviewed

the level of reserves currently held, along with the budgeted income and expenditure, and have concluded that the charity's funds will be sufficient to sustain its activities for a period of at least twelve months from the date of finalising these accounts. Accordingly, the accounts have been prepared on a going concern basis.

A broader discussion on the risks and uncertainties that Little Village faces, and the management of those risks, is set out below in the next section 'Structure, governance and management'.

Investment policy

In addition to the balance held in the charity's current accounts, cash is placed in short and medium term interest-bearing deposits with UK-incorporated banks, in order to maximise the charity's interest income while at the same time diversifying its exposure to individual institutions.

The maturity of deposits is determined having regard to the charity's predicted level and timing of outgoings. The Trustees currently do not consider other forms of investment to be appropriate.



Structure, governance and management

Governance

The organisation is a charitable incorporated organisation (CIO), registered as a charity on 18th October 2016.

The charity was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

In the event of winding-up, members of the charity have no liability to contribute to its assets and no personal responsibility for settling its debts and liabilities. The Trustees are members of the charity but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity.

Appointment and induction of Trustees

Roles are openly advertised and Trustees are recruited through an interview process led by nominated members of the Board. New Trustees receive an induction programme which includes meetings with key members of the management team, a briefing pack and a site visit. All Trustees commit to volunteering with Little Village at least once a quarter so that they have a good understanding of the work that the charity does.

All Board members participate in an annual review and objective setting process, led by the Chair of Trustees. Trustees are appointed for a three-year term with the option to renew for one further three-year term.

Organisational structure and decision making

The Board of Trustees has collective responsibility for everything that the charity does, including the legal responsibility to ensure it is controlled and properly managed. The Board delegates responsibility for operational management to the Chief Executive. The Chief Executive leads the senior management team to develop plans, policies and processes following the Board's advice and approval. As at 31st December 2022, the rest of the senior management team comprised a Head of Operations, a Head of People, a Head of Finance, and a Head of Fundraising.

The Board of Trustees is responsible for the strategic direction of the charity and meets quarterly together with the Chief Executive and senior management team to review progress and to ensure the charity is on track to meet its objectives. The Board has two sub-committees: Finance and Fundraising and a Remuneration committee (these meet quarterly and at least annually, respectively).

Remuneration policy

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 12 to the accounts.

In setting salaries, Little Village strives to pay at a competitive level within the sector and considers changes in the cost of living/inflation and changes to roles and responsibilities. The

charity also takes into account the need to remain prudent so that salary costs are sustainable both at the current time and in the future. All employees are paid at least the London living wage as defined by the Living Wage Foundation.

The Board of Trustees reviews and agrees the annual remuneration of the Chief Executive and agrees the remuneration level of senior staff, in conjunction with the Chief Executive.

Little Village is committed to creating roles that enable people to balance purpose-driven work with other priorities in life.

Equity, diversity and inclusion

Little Village should be a place where everyone feels they belong and that they and their contributions are valued. We have more work to do to ensure that our staff team, volunteers and Trustees better reflect the diversity of the communities we serve. Nearly 10% of our staff have been supported by Little Village. However, increasing the number of individuals on our team with lived experience of poverty remains a priority for us.

When recruiting for a new staff role, we continue to follow two commitments, namely to disclose the salary and not to require a university degree or any other unnecessary qualifications or experience. We are committed to removing bias within the recruitment process and we continue to trial new approaches in pursuit of this objective, including anonymous shortlisting.

Structure, governance and management

We have received very positive feedback from candidates about our recruitment process.

We remain committed to flexible working and the majority of our staff work part time. In 2022 we experimented with advertising roles as either part- or full-time in order to maximise the appeal of working at Little Village to the broadest possible range of candidates, which has led to the appointment of some full-time staff members to our team.

Volunteers

The Trustees are extremely grateful for the enormous contribution made by the 1,212 active Little Village volunteers across a variety of roles (typically collecting donations, sorting and packing them, making deliveries, liaising with families) in 2022. The charity is truly powered by them and they are one of Little Village's most critical and valuable assets.

Fundraising

Fundraising was led by the Head of Fundraising/interim Head of Fundraising with significant involvement from the Chief Executive. We did not receive any complaints about our fundraising. We keep up to date with changing regulation and ensure we comply with it by changing processes if needed. We are a member of the Fundraising Regulator and have an Ethical Fundraising Policy in place. We understand our duty to protect vulnerable people, to protect people's privacy and do not engage in any intrusive methods of raising funds.

Principal risks and uncertainties

The charity has a risk register in place which sets out key risks (covering governance, financial, operational, external and reputational, legal and compliance risk) and how they are managed. The risk register is formally reviewed annually by the Board but noted on a quarterly basis at each Board meeting.

The Trustees and Chief Executive have identified the following as key risks facing Little Village:

- A breach of the charity's safeguarding policy. This is mitigated by ensuring that all staff, volunteers and Trustees receive safeguarding training and that a safeguarding briefing is given at the beginning of volunteering sessions.
- A shortfall in income leading to a breach of the reserves policy. This risk is managed by having forward planning around fundraising and diversifying fundraising streams. In addition, there is regular monitoring of financial performance throughout the year so that mitigating measures can be put in place, if needed.
- Loss of key staff or Trustees. This is mitigated by having a clear business continuity plan for each key area to include deputies for key roles/ areas and by developing a People Strategy which includes performance management

and development. A Trustee review programme is also in place.

- The impact of any adverse external events which would have an impact on the ability to deliver the service.
- The loss of one of the key sites that Little Village operates from. This is mitigated by ensuring that the charity has sufficient capacity and flexibility at other sites to provide temporary cover if needed.
- A data breach or cyber attack that causes reputational risk and/or impacts our ability to operate. Centralised management of tech, anti-virus software and data back-ups act in mitigation.

Policies

Policies for all relevant areas are maintained, including safeguarding (adult and child), health and safety, data protection, conflicts of interest, finance and fraud. Policies are reviewed annually and approved by the Board.

Public benefit

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the Trustees consider how planned activities will contribute to the aims and objectives that have been set.

Structure, governance and management

Related parties

We work in partnership with a wide range of organisations, such as Citizen's Advice, Home-Start and statutory services such as midwifery teams, health visitors and local authorities. There are no entities or charities we work with which are related parties.

Our plans for the future

The continued cost of living crisis means that we will continue to face significant demand for support during 2023.

Space will be a priority, with the need to replace our Hounslow 'warehouse' by the end of December, and to find a replacement home for our Camden operation by the end of August.

Improving our technology infrastructure will also remain an area of focus, to create greater efficiencies and process refinement.

We will recruit and appoint a Head of Volunteering, a new role, reflecting the importance of volunteers to our community and bringing more capacity to the team.

We will continue to focus on our work as a force for change, giving more families an opportunity to draw attention to the impact of the cost of living crisis.

The incubation of a national alliance of baby banks will evolve during 2023, with an opportunity to seek collective funding and tell a national story about the impact of child poverty and the needs that baby banks are meeting.





Thank you

It really does take a village to make our work happen and ensure children and their families have what they need to thrive.

Our village includes:

- The 1,212 volunteers who gave us 17,135 hours of their time in 2022.
- The 2,300 referral partners who work tirelessly to make sure families get the support they need and take the time to complete our referral form.
- The hosts of pop-up and regular donation sessions, enabling us to get a steady flow of pre-loved kit and clothing through to our hubs and out to families.
- The many consultants and companies who volunteer their expertise pro bono or at a very friendly charity rate.
- The companies that have supported us with donations from their own profits or donated and/or gifted us beautiful stock, volunteered, run donation drives, chosen us as their charity of the year and supported our online appeals.
- All the existing and new trust, foundations and statutory partnerships

Thank you

Thank you

who have supported us with core and project funding and made introductions to new organisations.

- The children and their parents at the schools that support us with amazing fundraising events and donation collections.
- The people and organisations who have helped us share the story of the families we've supported with dignity, helping to change the narrative around poverty.

- The wide range of people who have donated to us or raised funds through a personal challenge. We heavily rely on your regular and one-off donations and we know that often you are also someone who has volunteered or donated kit as well.

Although we aren't able to name everyone, every single one of you has made a difference.

Thank you



Statement of Trustees' responsibilities

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Charity law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- There is no relevant audit information of which the charity's auditors are unaware
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information

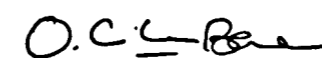
Statement of Trustees' responsibilities

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Auditors

Third Sector Accountancy Limited were re-appointed as the charity's auditors during the year and have expressed their willingness to continue in that capacity.

The Trustees' annual report has been approved by the Trustees and signed on their behalf by



Olivia Gillan-Bower, Chair

20 / 06 / 2023

Financial statements

Year ended 31 December 2022
Little Village
Charity number 1169735

Independent auditor's report

Independent auditor's report to the Trustees of Little Village

Opinion

We have audited the financial statements of Little Village (the 'charity') for the year ended 31 December 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2022 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Independent auditor's report

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' Annual Report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the Trustees' report; or
- the charity has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Independent auditor's report

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement set out on page 31, the Trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under Section 154 of that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Capability of the audit in detecting irregularities, including fraud

Based on our understanding of the charity and environment in which it operates, we identified the principal risks of non-compliance with laws and regulations related to pension legislation, tax legislation, employment legislation, health and safety legislation, and other legislation specific to the area in which the charity operates, and we

Independent auditor's report

considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the reporting requirements under the Charities SORP and FRS102, and the Charities Act 2011.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to the pressure on management to achieve particular results. Audit procedures performed by the engagement team included:

- Review of policies and training records;
- Discussions with management including consideration of known or suspected instances of non-compliance;
- Evaluating management's controls designed to prevent and detect irregularities;
- Identifying and testing journal entries; and
- Challenging assumptions and judgments made by management.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Independent auditor's report

Use of the audit report

This report is made solely to the charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's Trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's Trustees as a body for our audit work, for this report, or for the opinions we have formed.

Third Sector Accountancy Limited

20 / 06 / 2023

Third Sector Accountancy Limited, Statutory Auditor
Holyoake House
Hanover Street
Manchester
M60 0AS

Third Sector Accountancy Limited is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

Statement of financial activities

Statement of Financial Activities (including Income and Expenditure account) for the year ended 31 December 2022

		Unrestricted funds	Restricted funds	Total funds 2022	Unrestricted funds	Restricted funds	Total funds 2021
	Note	£	£	£	£	£	£
Income from:							
Donations and legacies	3	1,432,983	694,790	2,127,773	1,044,002	1,065,881	2,109,883
Donated goods for beneficiaries	3	743,303	-	743,303	574,319	-	574,319
Donated services	3	645,433	-	645,433	72,423	-	72,423
Charitable activities	4	-	-	-	-	67,847	67,847
Other trading activities	5	4,671	-	4,671	1,283	-	1,283
Investments	6	24,305	-	24,305	2,303	-	2,303
Total income		2,850,695	694,790	3,545,485	1,694,330	1,133,728	2,828,058
Expenditure on:							
Raising funds	7	41,078	133,949	175,027	20,850	81,921	102,771
Charitable activities	8	2,651,926	590,694	3,242,620	730,071	1,028,357	1,758,428
Total expenditure		2,693,004	724,643	3,417,647	750,921	1,110,278	1,861,199
Net income/ (expenditure) for the year	10	157,691	(29,853)	127,838	943,409	23,450	966,859
Transfer between funds	21	-	-	-	40,192	(40,192)	-
Net movement in funds for the year		157,691	(29,853)	127,838	983,601	(16,742)	966,859
Reconciliation of funds							
Total funds brought forward		1,822,027	51,302	1,873,329	838,426	68,044	906,470
Total funds carried forward		1,979,718	21,449	2,001,167	1,822,027	51,302	1,873,329

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

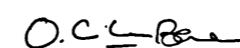
Balance sheet

Balance sheet as at 31 December 2022

		2022	2022	2021	2021
	Note	£	£	£	£
Fixed assets					
Tangible assets	15		43,915		50,165
Total fixed assets			43,915		50,165
Current assets					
Stock	16	66,470		41,295	
Debtors	17	100,729		65,888	
Cash at bank and in hand	18	1,987,153		1,761,853	
Total current assets		2,154,352		1,869,036	
Liabilities					
Creditors: amounts falling due in less than one year	19	(197,100)		(45,872)	
Net current assets			1,957,252		1,823,164
Total assets less current liabilities			2,001,167		1,873,329
Net assets					
			2,001,167		1,873,329
The funds of the charity:					
Restricted income funds	21		21,449		51,302
Unrestricted income funds	22		1,979,718		1,822,027
Total charity funds			2,001,167		1,873,329

The notes on pages 43 to 59 form part of these accounts.

Approved by the Trustees and signed on their behalf by:



Olivia Gillan-Bower (Chair)



Geraldine Wright (Treasurer)

20 / 06 / 2023

Statement of Cash Flows for the year ending 31 December 2022

	Note	2022 £	2021 £
Cash provided by/(used in) operating activities	25	200,995	811,922
<i>Cash flows from investing activities:</i>			
Dividends, interest, and rents from investments		24,305	2,303
Purchase of tangible fixed assets		-	(54,157)
Cash provided by/(used in) investing activities		24,305	(51,854)
Increase/(decrease) in cash and cash equivalents in the year		225,300	760,068
Cash and cash equivalents at the beginning of the year		1,761,853	1,001,785
Cash and cash equivalents at the end of the year		1,987,153	1,761,853

Notes to the accounts for the year ended 31 December 2022

I. Accounting policies

The principal accounting policies adopted, judgments and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a. Basis of preparation

The financial statements have been prepared in accordance with *Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102)* issued in October 2019 (“Charities SORP (FRS 102)”), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Little Village meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £ sterling.

b. Preparation of the accounts on a going concern basis

The Trustees consider that there are no material uncertainties about the charitable company’s ability to continue as a going concern.

The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves of the charity to be able to continue as a going concern. Please refer to further comments in the Trustees’ Annual Report.

c. Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of a provision of a specified service is deferred until the criteria for income recognition are met.

d. Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised; refer to the Trustees' Annual Report for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

The charity received a wide range of donations from the general public of second hand baby and children's clothing, cots, buggies and various other types of goods needed for babies and young children. All these donations are passed on to families in need free of charge. These donations were valued at an estimated second hand value recorded both as income (£743,303) and expenditure (£725,823) in the accounts. The second hand value of these gifts is recognised in the accounts when they are distributed to the beneficiary. The stock of second hand goods is not recognised in the accounts because it would be impractical to record this information, and the costs of attempting to do so would outweigh any benefit to the users of the accounts or the charity.

e. Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

f. Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity.

Designated funds are unrestricted funds of the charity which the Trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g. Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise the costs of a fundraiser, fundraising events, marketing, merchandise and website costs, and their associated support costs.
- Expenditure on charitable activities includes the costs of operating baby and young children's clothing banks undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h. Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel, payroll and governance costs which support the charity's

programmes and activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 9.

i. Operating leases

Operating leases are leases in which the title to the assets, and the risks and rewards of ownership, remain with the lessor. Rental charges are charged on a straight line basis over the term of the lease.

j. Tangible fixed assets

Individual fixed assets costing £1,000 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis as follows:

Leasehold improvements	over 10 years
Furniture, fixtures and fittings	20% – 33%
Computer equipment	33%

k. Stock

Stock is included at cost. In general, cost is determined on a first in, first out basis. Provision is made where necessary for obsolete, slow moving, and defective stocks. Donated items of stock are recognised at fair value which is the amount the charity would have been willing to pay for the items on the open market.

l. Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

m. Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a range of fixed term deposits up to 12 months only.

n. Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third

party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

o. Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

p. Pensions

Employees of the charity are entitled to join a defined contribution ‘money purchase’ scheme. The charity’s contribution is restricted to the contributions disclosed in note II. Outstanding contributions at the year end were £9,953 which were paid in full by 10th February 2023. The costs of the defined contribution scheme are included within support and governance costs and allocated to the funds of the charity using the methodology set out in note 9.

2. Legal status of the charity

The charity is a charitable incorporated organisation registered with the Charity Commission and has no share capital. The registered office address is disclosed on page 6I.

3. Income from donations and legacies

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Donations and grants	1,432,983	694,790	2,127,773	1,044,002	1,065,881	2,109,883
Donated goods for beneficiaries	743,303	-	743,303	574,319	-	574,319
Donated services	645,433	-	645,433	72,423	-	72,423
Total	2,821,719	694,790	3,516,509	1,690,744	1,065,881	2,756,625

Please see the Trustees Annual Report for detail on the donated services.

4. Income from charitable activities

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Ark / Department for Digital, Culture, Media and Sport	-	-	-	-	67,847	67,847
Total	-	-	-	-	67,847	67,847

5. Income from other trading activities

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Clothes recycling	2,701	-	2,701	1,283	-	1,283
Other	1,970	-	1,970	-	-	-
Total	4,671	-	4,671	1,283	-	1,283

6. Investment income

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Income from bank deposits	24,305	-	24,305	2,303	-	2,303
	24,305	-	24,305	2,303	-	2,303

7. Cost of raising funds

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Staff costs	-	106,137	106,137	-	61,303	61,303
Fundraiser's fees	26,725	19,750	46,475	2,100	11,375	13,475
Donation/online fees	4,479	-	4,479	5,432	-	5,432
Sponsored event costs	3,411	-	3,411	3,018	-	3,018
Marketing	592	-	592	5,385	1,281	6,666
Website costs	3,747	720	4,467	2,567	720	3,287
Investment management costs	1,020	-	1,020	1,001	-	1,001
Governance costs (see note 9)	553	1,157	1,710	595	1,156	1,751
Support costs (see note 9)	551	6,185	6,736	752	6,086	6,838
	41,078	133,949	175,027	20,850	81,921	102,771

8. Analysis of expenditure on charitable activities

	Total 2022 £	Total 2021 £
Staff costs	997,260	536,587
Other staff costs	63,574	14,639
Volunteer costs	471	442
Property costs	201,282	108,716
Donated services (see footnote)	643,333	50,000
Donated goods for beneficiaries	725,823	550,219
Bought goods for beneficiaries	134,659	185,850
Consumables	12,213	17,096
Consulting and freelance	59,233	52,383
Insurance	2,394	2,306
Legal expenses	76,445	13,423
IT Consultancy	82,425	52,911
Delivery and collection costs	99,586	46,761
Travel	4,509	687
Depreciation	6,250	4,712
Sundry costs	53,806	46,513
Governance costs (see note 9)	16,066	15,330
Support costs (see note 9)	63,291	59,853
	3,242,620	1,758,428
Restricted expenditure	590,694	1,028,357
Unrestricted expenditure	2,651,926	730,071
	3,242,620	1,758,428

Donated services mostly comprise the cost of rental property donated for use by the charity. This is shown as income and expenditure in the accounts. The income is shown in note 3.

9. Analysis of governance and support costs

	Basis of apportionment	Support £	Governance £	Total 2022 £	Support £	Governance £	Total 2021 £
Staff costs	Staff costs	64,300	12,026	76,326	55,597	12,281	67,878
Subscriptions	Staff costs	5,727	-	5,727	6,113	-	6,113
Database expense	Staff costs	-	-	-	4,981	-	4,981
Audit fees	Staff costs	-	4,000	4,000	-	3,600	3,600
Accountancy services	Staff costs	-	1,750	1,750	-	1,200	1,200
		<u>70,027</u>	<u>17,776</u>	<u>87,803</u>	<u>66,691</u>	<u>17,081</u>	<u>83,772</u>
Support and governance costs are allocated to Cost of Raising Funds and Charitable Activities in proportion to the staff time spent on those activities.							
Fundraising		6,736	1,710	8,446	6,838	1,751	8,589
Charitable activities		63,291	16,066	79,357	59,853	15,330	75,183
		<u>70,027</u>	<u>17,776</u>	<u>87,803</u>	<u>66,691</u>	<u>17,081</u>	<u>83,772</u>

10. Net income/(expenditure) for the year

This is stated after charging/(crediting):	2022 £	2021 £
Depreciation	6,250	4,712
Operating lease rentals:		
Property	49,500	-
Auditor's remuneration - audit fees	4,000	3,600
Auditor's remuneration - accountancy fees	1,750	1,200
	<u>62,500</u>	<u>9,512</u>

II. Staff costs

Staff costs during the year were as follows:	2022 £	2021 £
Wages and salaries	1,069,565	612,024
Social security costs	89,792	41,571
Pension costs	20,366	12,173
	<u>1,179,723</u>	<u>665,768</u>
Allocated as follows:		
Cost of raising funds	106,137	61,303
Charitable activities	997,260	536,587
Support costs	64,300	55,597
Governance costs	12,026	12,281
	<u>1,179,723</u>	<u>665,768</u>

Employees receiving employment benefits > £60,000	2022 £	2021 £
In the band of £60,000 - £70,000	1	-

In addition, a termination payment of £54,000 was made to an employee as part of a settlement agreement during the year.

The average number of staff employed during the period was 47 (2021: 33).

The average full time equivalent number of staff employed during the period was 31 (2021: 18).

The key management personnel of the charity comprise the Trustees, the Chief Executive Officer and the senior management team. The total employee benefits of the key management personnel of the charity were £257,097 excluding the one-off termination payment (2021: £235,204).

12. Trustee remuneration and expenses, and related party transactions

Neither the management committee nor any persons connected with them received any remuneration or reimbursed expenses during the year (2021: Nil).

Aggregate donations from related parties were £60,580 (2021: £2,825).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

No Trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity, including guarantees, during the year (2021: nil).

13. Government grants

The government grants recognised in the accounts were as follows:	2022 £	2021 £
The National Lottery Community Fund	325,000	493,125
HS2 Camden Fund	16,667	33,333
Wandsworth Borough Council	5,000	4,680
Ark / Department for Digital, Culture, Media and Sport	-	67,847
Coronavirus Job Retention Scheme	-	2,113
DWP Access To Work	12,357	13,611
Greater London Authority - Advice In Community	56,512	5,231
Haringey Council	-	9,950
	<u>415,536</u>	<u>629,890</u>

There were no unfulfilled conditions and contingencies attaching to the grants.

14. Corporation tax

The charity is exempt from tax on income and gains falling within Chapter 3 of Part II of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

15. Fixed assets: tangible assets

Cost	Leasehold improvements £	Fixtures and fittings £	Computer equipment £	Total £
At 1 January 2022	45,810	9,374	2,684	57,868
At 31 December 2022	<u>45,810</u>	<u>9,374</u>	<u>2,684</u>	<u>57,868</u>
Depreciation				
At 1 January 2022	3,436	1,583	2,684	7,703
Charge for the year	4,581	1,669	-	6,250
At 31 December 2022	<u>8,017</u>	<u>3,252</u>	<u>2,684</u>	<u>13,953</u>
Net book value				
At 31 December 2022	<u>37,793</u>	<u>6,122</u>	-	<u>43,915</u>
At 31 December 2021	<u>42,374</u>	<u>7,791</u>	-	<u>50,165</u>

16. Stock

	2022 £	2021 £
New items donated	41,580	24,100
New items purchased	<u>24,890</u>	<u>17,195</u>
	<u>66,470</u>	<u>41,295</u>

Stock items comprise mattresses, toiletries, bottle teats and nappies.

17. Debtors

	2022 £	2021 £
Trade debtors	2,070	-
Other debtors	13,750	590
Prepayments and accrued income	<u>84,909</u>	<u>65,298</u>
	<u>100,729</u>	<u>65,888</u>

Notes to the accounts

18. Cash at bank and in hand

	2022 £	2021 £
Short term deposits	427,828	405,471
Cash at bank and in hand	<u>1,559,325</u>	<u>1,356,382</u>
	<u>1,987,153</u>	<u>1,761,853</u>

19. Creditors: amounts falling due within one year

	2022 £	2021 £
Trade creditors	37,140	13,866
Other creditors and accruals	129,094	15,743
Taxation and social security costs	<u>30,866</u>	<u>16,263</u>
	<u>197,100</u>	<u>45,872</u>

20. Deferred income

	2022 £	2021 £
Deferred grant brought forward	-	91,581
Released to income from charitable activities	<u>-</u>	<u>(91,581)</u>
Deferred grant carried forward	<u>-</u>	<u>-</u>

Notes to the accounts

21. Analysis of movements in restricted funds

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers £	Balance at 31 December 2022 £
All sites					
The National Lottery Community Fund	117	325,000	(325,117)	-	-
Anonymous donor 4	-	2,000	(2,000)	-	-
Belvedere Trust	-	23,500	(13,500)	-	10,000
Tides Foundation / BlackRock	3,670	17,285	(13,270)	-	7,685
Greater London Authority - Advice In Community	-	56,512	(52,748)	-	3,764
Anonymous donor 5	-	5,000	(5,000)	-	-
The Hollyhock Charitable Foundation	668	92,916	(93,584)	-	-
The Joseph Rowntree Foundation	30	40,000	(40,030)	-	-
Donations					
Powerscourt Estate	28	-	(28)	-	-
Goldman Sachs Giving	-	75,000	(75,000)	-	-
Anonymous donor 6	-	1,620	(1,620)	-	-
Anonymous donor 3	30,000	-	(30,000)	-	-
Camden Site					
HS2 Camden Fund	15,841	16,667	(32,508)	-	-
The Morris Charitable Trust	948	-	(948)	-	-
Anonymous donor 7	-	10,000	(10,000)	-	-
Wandsworth Site					
Anonymous donor 8	-	23,000	(23,000)	-	-
Wandsworth Borough Council	-	6,290	(6,290)	-	-
Total	<u>51,302</u>	<u>694,790</u>	<u>(724,643)</u>	<u>-</u>	<u>21,449</u>

Comparative period

	<i>Balance at 1 January 2021</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers</i>	<i>Balance at 31 December 2021</i>
	£	£	£	£	£
All sites					
The National Lottery Community Fund	22,317	493,125	(514,333)	(992)	117
Ark / Department for Digital, Culture, Media and Sport	701	6,784	(68,548)	-	-
Anonymous donor 1	5,698	121,500	(106,255)	(20,943)	-
Anonymous donor 2	5,698	121,500	(106,255)	(20,943)	-
Tides Foundation / BlackRock	5,830	3,671	(5,831)	-	3,670
Greater London Authority - Advice In Community	-	5,230	(7,916)	2,686	-
Global's Make Some Noise (Global Charities)	-	30,000	(30,000)	-	-
Haringey Council	-	9,950	(9,950)	-	-
The Elba Charitable Foundation	-	125,000	(125,000)	-	-
The Hollyhock Charitable Foundation	-	30,000	(29,332)	-	668
The Joseph Rowntree Foundation	-	40,000	(39,970)	-	30
The Peter Stebbings Memorial Charity	-	5,000	(5,000)	-	-
Donations					
Powerscourt Estate	-	300	(272)	-	28
Blevin Franks	-	1,275	(1,275)	-	-
Anonymous donor 3	-	30,000	-	-	30,000
Camden Site					
HS2 Camden Fund	16,526	33,333	(34,018)	-	15,841
Two Magpies Fund	8,185	-	(8,185)	-	-
The Morris Charitable Trust	-	2,240	(1,292)	-	948
The Regents Place Community Foundation	-	9,077	(9,077)	-	-
Southwark Site					
Southwark Borough Council - Common Purpose	1,250	-	(1,250)	-	-
Wimbledon / Eastwood Site					
London Borough of Wandsworth	1,839	4,680	(6,519)	-	-
Total	68,044	1,133,728	(1,110,278)	(40,192)	51,302

Note concerning transfers between funds in 2021

The transfers are mainly related to spending restricted funds on lease improvements. The costs have been capitalised and are amortised over the 10 year lease period.

Name of restricted fund

Description, nature and purposes of the fund

All sites

The National Lottery Community Fund

grant for staff costs at all sites and specific other costs at HQ

Anonymous donor 4

grant for nappies and sanitary products support 2500 children - provisions needed to keep them clean, clothed and warm

Ark / Department for Digital, Culture, Media and Sport

grant for mattresses and nappies funding for signposting programme warehouse development, satellite sites and hubs, support core costs/overheads

Belvedere Trust

to support "Best Start for Newborns Programme" provision of hygiene essentials and kit

Greater London Authority - Advice In Community

donation for mother/baby items

Global's Make Some Noise (Global Charities)

providing emergency supplies and pre-loved kit for babies and young children across London

Goldman Sachs Giving

Haringey Council

Anonymous donor 6

The Elba Charitable Foundation

organisational costs for supporting newborns operation and development of Little Village

The Hollyhock Charitable Foundation

Anonymous donor 1

Anonymous donor 2

Anonymous donor 5

The Joseph Rowntree Foundation

The Peter Stebbings Memorial Charity

Tides Foundation / BlackRock

Powerscourt Estate

Blevin Franks

Anonymous donor 3

grant for books funding for advocacy programme organisational costs for supporting newborns towards Virtual Village project funding for Facebook adverts for mattresses

for the "Young Mums" project

Camden Site

HS2 Camden Fund

restricted to Camden, support communities during HS2 development and strengthen sense of place towards Volunteer Development Manager post (Camden)

Two Magpies Fund

for safe sleeping solutions for families in Islington Core grant to help support the organisation to recover from the pandemic, funding restricted to Camden Little Village

The Morris Charitable Trust

The Regents Place Community Foundation

to go towards the Camden site rent costs

Anonymous donor 7

Southwark Site

Southwark Borough Council - Common Purpose

grant for projects which support healthier and more engaged communities

Wandsworth Site

Anonymous donor 8

Wandsworth Borough Council

grant for fit out and set up of new Tooting site grant to be used in Tooting and wider Wandsworth area

Wimbledon/Eastwood Site

Wandsworth Borough Council

towards costs for Eastwood Satellite operation

22. Analysis of movements in unrestricted funds

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers £	Balance at 31 December 2022 £
General fund	1,172,027	2,850,695	(2,043,004)	(750,000)	1,229,718
Designated fund (premises and IT)	150,000	-	(150,000)	250,000	250,000
Designated fund (staff costs)	500,000	-	(500,000)	500,000	500,000
	<u>1,822,027</u>	<u>2,850,695</u>	<u>(2,693,004)</u>	<u>-</u>	<u>1,979,718</u>

Comparative period

	Balance at 1 January 2021 £	Income £	Expenditure £	Transfers £	Balance at 31 December 2021 £
General fund	688,426	1,694,330	(750,921)	(459,808)	1,172,027
Designated fund (premises and IT)	150,000	-	-	-	150,000
Designated fund (staff costs)	-	-	-	500,000	500,000
	<u>838,426</u>	<u>1,694,330</u>	<u>(750,921)</u>	<u>40,192</u>	<u>1,822,027</u>

Name of unrestricted fund	Description, nature and purposes of the fund
General fund	The free reserves after allowing for all designated funds
Designated fund	- To upgrade premises and IT infrastructure - To safeguard staff costs

23. Analysis of net assets between funds

	General fund £	Designated funds £	Restricted funds £	Total 2022 £
Tangible fixed assets	43,915	-	-	43,915
Net current assets/(liabilities)	1,185,803	750,000	21,449	1,957,252
Total	<u>1,229,718</u>	<u>750,000</u>	<u>21,449</u>	<u>2,001,167</u>

Comparative period

	General fund £	Designated funds £	Restricted funds £	Total 2021 £
Tangible fixed assets	50,165	-	-	50,165
Net current assets/(liabilities)	1,121,862	650,000	51,302	1,823,164
Total	<u>1,172,027</u>	<u>650,000</u>	<u>51,302</u>	<u>1,873,329</u>

24. Operating lease commitments

The charity holds two leases at a peppercorn rent of £1 each, a ten year lease for its Brent site entered into in 2021, and a 19 months lease for its Hounslow site which ends on 31 December 2023. In 2022 the charity entered into a new 5-year lease for its Tooting site. The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Property 2022 £	Property 2021 £
Less than one year	55,000	-
One to five years	165,000	-
	<u>220,000</u>	<u>-</u>

25. Reconciliation of net movement in funds to net cash flow from operating activities

	2022 £	2021 £
Net income/(expenditure) for the year	127,838	966,859
Adjustments for:		
Depreciation charge	6,250	4,712
Dividends, interest and rents from investments	(24,305)	(2,303)
Decrease/(increase) in stock	(25,175)	(41,295)
Decrease/(increase) in debtors	(34,841)	(29,823)
Increase/(decrease) in creditors	151,228	(86,228)
Net cash provided by/(used in) operating activities	<u>200,995</u>	<u>811,922</u>

Reference and administrative information

Reference and administrative information

Charity number	1169735
Registered office and operational address	144-146 Tooting High Street, London SW17 0RT
Trustees	<p>The Trustees who served during the year and up to the date of this report were as follows:</p> <p>Olivia Gillan-Bower, Chair</p> <p>Geraldine Wright, Treasurer</p> <p>Helen Murphy, Secretary</p> <p>Caley Eldred</p> <p>Marcia Holmes</p> <p>Kate Husselbee (appointed 12th June 2023)</p> <p>Alan Lally-Francis</p> <p>Jennie Lucas (resigned 29th March 2023)</p> <p>Jacqui Penalver (appointed 12th June 2023)</p> <p>Katharine Sacks-Jones</p> <p>Helena Simpson (appointed 28th September 2022)</p>
Bankers	<p>Santander UK plc, Bridle Road, Bootle, Merseyside L30 4GB</p> <p>HSBC UK Bank plc, 1 Centenary Square, Birmingham B1 1HQ</p>
Statutory Auditors	Third Sector Accountancy Limited, Holyoake House, Hanover Street, Manchester M60 0AS.



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